

Yamaha Robotics Establishes New Business Support Organization in India

~ Strengthening Global Sales and Service Networks for Semiconductor Back-End Manufacturing Equipment ~

Yamaha Robotics Co., Ltd. has established the SEMI Business Support Department within the Robotics Business Support Division of Yamaha Motor India Sales Pvt. Ltd. (YMIS), Yamaha Motor Group's sales subsidiary in India, against the backdrop of growth in the Indian semiconductor market. The new department will strengthen sales and technical support capabilities in the Indian market and aims to further enhance customer satisfaction through the provision of prompt and attentive services. In addition to its existing Surface Mount Technology (SMT) and Factory Automation (FA) businesses, YMIS will now handle Yamaha Robotics' semiconductor back-end manufacturing equipment, enabling the company to provide total solutions covering SMT process, automation, and semiconductor back-end process.

The establishment of this organization enables Yamaha Motor Group to leverage its collective strengths to enhance sales and service support capabilities in India, further accelerating business expansion in the region. By maximizing synergies across the SMT, FA, and Semiconductor Back-End businesses, Yamaha Robotics aims to capitalize on India's robust investment activity and expanding market demand, creating new customer value while broadening business opportunities. In addition, Yamaha Robotics is committed to contributing to the development of India's semiconductor and electronics industries, which are expected to experience significant growth in the coming years. Through closer collaboration with customers and partners, the company will work toward building a strong and sustainable market presence.

India is also recognized as one of the world's leading hubs for technical talent and represents an important strategic location for Yamaha Robotics. Beyond supporting the Indian market, this organizational enhancement is expected to strengthen support capabilities for customers worldwide, including those in Asia, Europe, and the Americas, while expanding the company's technical and service functions. Through these initiatives, Yamaha Robotics will further accelerate value creation across regions and reinforce its global competitiveness.

The opening of this new operation marks another important step in Yamaha Robotics' commitment to delivering value beyond customer expectations and pursuing continued global business growth. The company sincerely appreciates the ongoing support of its customers and business partners.

【Office Overview】

〈Name〉 SEMI Business Support Department Robotics Business Support Division
Yamaha Motor India Sales Pvt. Ltd. (YMIS)

〈Address〉 Ground Floor, Tower-C, Signature Tower-III, Sec-15, Part-II, Gurugram,
Haryana-122001, India

〈Start of Operations〉 July 1, 2026

〈Business Activities〉 Information gathering for the India market, point of contact for
customers and business partners, sales and service support

**Contact for Inquiries**

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